

YOUNGEUN PARK
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education

2025 - 2027

HARVARD BUSINESS SCHOOL

BOSTON, MA

Candidate for Master of Business Administration, May 2027

- Club Member: Management Consulting, Future of Mobility, Tech, Women's Student Association, Poker.

2011 - 2016

GWANGJU INSTITUTE OF SCIENCE AND TECHNOLOGY

GWANGJU, SOUTH KOREA

Bachelor of Science in Chemistry

- Awarded Korean Government Scholarship (full tuition).
- Specialized in electrochemistry; thesis on solid oxide carbon fuel cells and carbon gasification.

experience

2020 - 2025

SAMSUNG SDI CO., LTD

YONGIN-SI, SOUTH KOREA

EV Battery R&D Engineer & Technical Project Lead

Audi EV Battery Development Project (Strategic Development) - Led cross-functional R&D, aligning innovation with business strategy to develop high-performance batteries, strengthening Samsung's premium positioning.

- **Business Judgment:** Structured technical-commercial trade-offs for Audi's EV requirements, quantifying performance and cost impacts to set actionable R&D targets that reduced time-to-validation by 15%.
- **Data-Driven decision making:** Directed parametric simulations and validation studies to optimize material design, achieving 25% faster charging while maintaining durability, enabling adoption across multiple EV platforms.
- **Cross-Functional Leadership:** Led a 20+ member cross-functional task force across R&D, product planning, and business to synchronize technical milestones with commercial priorities, enhancing coordination efficiency and accelerating client approval cycles
- **Client Engagement & Negotiation:** Served as primary liaison to Audi, facilitating consensus on performance-cost trade-offs to co-develop specifications that met both client and Samsung profitability goals, strengthening long-term partnership.
- **Strategic Impact:** Delivered product adopted across Audi & Porsche EV platforms, generating \$4M in new revenue and enhancing Samsung's market share in the premium EV battery segment.

BMW PHEV Battery Project (Root Cause Resolution) - Led post-launch crisis response through structured root-cause analysis and data-driven client negotiation, identifying assembly-line contamination and mitigating safety risk, preserving Samsung's credibility and client trust.

- **Structured Problem Solving:** Applied hypothesis-driven problem solving to analyze battery fire incidents, isolating defect origin and confirming client-side contamination, preventing multi-million-dollar in potential liability exposure.
- **Forensic Experimentation:** Designed and executed controlled contamination simulations, identifying thermal propagation mechanisms that informed new safety design protocols.
- **Evidence-Based Communication:** Synthesized and presented technical findings to BMW's engineering and legal executives, building client confidence through transparent, data-backed communication that prevented escalation to litigation.
- **Crisis Resolution & Risk Mitigation:** Established root cause in BMW's assembly process, mitigating Samsung's liability risk and co-developing new bilateral QA standards later institutionalized across all joint programs.
- **Strategic Outcome:** Preserved long-term partnership credibility and institutionalized improved QA benchmarks, setting a precedent for future collaborations and reinforcing Samsung's reputation for data-driven accountability.

2017 - 2019

GROUPE SCOLAIRE SAINT JOSEPH KABGAYI

MUHANGA, RWANDA

Science Teacher

Trained local educators and built sustainable STEM programs, strengthening science capacity in underserved communities. (Sponsored by Korea International Cooperation Agency, Ministry of Foreign Affairs of South Korea).

- **Leadership & Capacity Building:** Trained 50+ local teachers in pedagogy and laboratory techniques, improving science education quality in resource-constrained schools.
- **Program Development:** Founded and led a science club conducting bi-weekly workshops to promote critical thinking and problem-solving among students. Designed low-cost, hands-on experiments using local materials, increasing student participation and sustainability of STEM programs.

community

Led weekly STEM tutoring for underprivileged children for 5 years, improving academic performance and sparking curiosity in science.

personal

Rookie violinist and avid traveler (20+ countries).